



Herald -Advocate

PO BOX 656
100 FAYETTEVILLE AVE.
BENNETTSVILLE, SC 29512
(843) 479-3815 - (843) 479-7671 FAX
news@heraldadvocate.com

Publication Policies for Brides

for inclusion of your engagement, parties, and wedding events in the Herald-Advocate.

***An engagement announcement is published with a posed photo of the bride-elect only or with bridegroom-elect at a charge of \$30.00 for a two-column picture. Without photo, the fee is \$15.00. Engagements must be printed at least four weeks before the date of the wedding ceremony. A wedding announcement with a posed photo of the bride only is \$40.00. Without photo, the fee is \$20.00. All information for engagement, wedding, reception, and parties should be typed or printed legibly. We will not be responsible in the case of script handwritten information. You may mail, fax, or email your information to news@heraldadvocate.com. Payment must be made in advance of publication—via cash, check, money order or credit card.

*** Wedding information with bridal photo **MUST** be submitted to the Herald-Advocate by 5:00 p.m. the Tuesday PRIOR to the wedding. There will be no exceptions. This information will appear in the newspaper on the Thursday immediately following the wedding. ONLY a very brief write-up WITHOUT picture will be published when the information is submitted after the deadline or after the wedding has taken place. Otherwise, a full wedding account can be published at our standard advertising rate.

*** Photos will be cropped as necessary for good reproduction. Emailed photos must be in high resolution (200 dpi). If the photo is of poor quality or not large enough for adequate enlargement, the Herald-Advocate will omit the photo.

*** In the wedding account, brief descriptions of the church/venue decorations, bridal gown, bridal bouquet, and veil as well as brief descriptions of all bridal attendants' gowns and bouquets will be used. In the accounts for the reception, after rehearsal dinner/party, and other wedding weekend events, no description and decorations of the reception area, refreshment tables, etc., will be used—only a brief description of the type of refreshments (pick-up/finger foods or seated meal) and a brief description of the wedding cake and/or groom's cake and decorations surrounding the cake will be used. We reserve the right to edit write-ups, omit any part of a write-up we consider unnecessary, inappropriate, excessive or due to limited space.

***All pre-nuptial parties should be submitted as they happen in order to be published in the next available newspaper edition after the event—the deadline is Monday at 5 p.m. prior to that week's Thursday edition. The only parties that will accompany the wedding and reception account are the rehearsal dinner/party, bridal party/luncheon, and other events that occur during the wedding weekend. Only a brief listing of pre-nuptial parties will be carried at the time of the wedding. NO pre-nuptial parties will be published after the wedding account has been printed.

Thank you for your cooperation. We look forward to celebrating with you!

Dan McNiel
Editor



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Bridal Engagement *Please write legibly*

Name of Bride-elect _____

Address, phone, email of Bride-elect _____

Name of Bride-elect's Parents _____

Address(s) of Bride-elect's Parents _____

Bride-elect's High School and College _____

Bride-elect's employment _____

Name of Groom-elect _____

Address, phone, email of Groom-elect _____

Name of Groom-elect's Parents _____

Address(s) of Groom-elect's Parents _____

Groom-elect's High School and College _____

Groom-elect's employment _____

Date and location of planned wedding ceremony _____

If Marlboro County connection is not obvious, please explain _____



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Account of Prenuptial Party
Please write legibly

Bride and Groom: _____

What type party: _____

Date and Location: _____

Party given by: _____

Decorations of venue and refreshment table: _____

Entertainment: _____

Refreshments served: _____

Assisting hostess(es): _____

Guest who reside out of Marlboro County: _____

Please duplicate this form for each party



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Account of After Rehearsal Dinner/Party *Please write legibly*

Type of event: _____

Hosted by: _____

When: _____

Where: _____

Decorations of venue and refreshments: _____

Entertainment: _____

Refreshments served: _____

Assisting hostess(es): _____

Guest who reside out of Marlboro County: _____



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Account of Wedding Ceremony

Please write legibly

Name of Bride: _____

Address, phone, email of Bride: _____

Name of Bride's Parents: _____

Address(s) of Bride's Parents: _____

Bride's High School and College: _____

Bride's employment: _____

Name of Groom: _____

Address, phone, email of Groom: _____

Name of Groom's Parents: _____

Address(s) of Groom's Parents: _____

Groom's High School and College: _____

Groom's employment: _____

If Marlboro County connection is not obvious, please explain: _____

Date and location of wedding ceremony: _____

Account of Ceremony page 2
Please write legibly

Decoration of Church/Venue: _____

Music (including who performed): _____

Bride given in marriage by: _____

Brief description of dress, veil, bouquet: _____

Maid of Honor and address (if related, please specify): _____

Matron of Honor and address (if related, please specify): _____

Bridal attendants and addresses (if related, please specify): _____

Brief description of Bridal attendants' dresses, flowers: _____

Flower girl and address (if related, please specify): _____

Brief description of Flower girl's dress, flowers: _____

Account of Ceremony page 3
Please write legibly

Best man and address (if related, please specify) _____

Groomsmen / Ushers and address (if related, please specify) _____

Ring bearer and address (if related, please specify) _____



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Account of Wedding Reception *Please write legibly*

Name of Bride and Groom _____

Where held _____

Given by _____

Those assisting in entertaining _____

Guests greeted by _____

Description of cake, refreshments and decorations _____

Names of cake servers _____

Names of beverage servers _____

Goodbyes said by _____

Destination of bridal trip _____

Location of couple's residence after trip _____
